



Global Junior Challenge 2009

Migliorare il mondo è un gioco da ragazzi, anzi un concorso



Rome, 7-8-9th October 2009

Under the High Patronage of the President of the Italian Republic
with the Patronage of the Ministry of Education, University and Research

for information

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Wednesday 7th October 2009
ITIS "G. Galilei", via Conte Verde 51, Rome

9.00 **Opening of the Exhibition**

Tullio De Mauro, President Fondazione Mondo Digitale, Former Italian Minister of Education

International Conference *Social Innovation for a Better World in Our Time* (first day)

(Simultaneous translation from English to Italian and from Italian to English will be provided)

9.30 Welcoming Session by

Tullio De Mauro, President Fondazione Mondo Digitale,

Adolfo Urso, Vice Minister, Ministry of Economic Development

Massimo Egidi, Rector Luiss University of Rome

Lenia Samuel, deputy Director General, DG Employment, Social Affairs and Equal Opportunities, European Commission

10.40 **Alfonso Molina**, Professor of Technology Strategy at The University of Edinburgh and Scientific Director Fondazione Mondo Digitale

John Davies, Vice-President Intel World Ahead Program for Intel Corporation

John Vassallo, Vice-President EU Affairs, Microsoft

12.00 **Andy Westwood**, Chairman OECD LEED Forum on Social Innovations

David Albury, Co-Chair, The Innovation United Limited

12.40-14.30 Break

Session moderated by Alfonso Molina

14.30 **Mirjam Schöning**, Head and Senior Director, Schwab Foundation for Social Entrepreneurship

Raymond Horton, Director Social Enterprise Program, Columbia University

Rod Lohin, Director of the AIC Centre for Corporate Citizenship, University of Toronto

16.00 **Tonya Surman**, Founder and Director Center for Social Innovation, Toronto

Chetan Sharma, Founder and Chairman of Datamation Foundation, India

16.40 End of Session



Thursday 8th October 2009
ITIS "G. Galilei", via Conte Verde 51, Rome

International Conference *Social Innovation for a Better World in Our Time* (second day)

Practical Experiences of Social Innovation in Italy

This day is devoted to presentations by Italian practical experiences of social innovation. Sessions are organized by the FMD in partnership with Confcooperative, AICCON (Italian Association for the Promotion of Cooperative and Non-profit Culture), Luiss University of Rome and Sapienza University of Rome. Each session is commented by international experts on social innovation

9.00 Registration

9.30 Welcome, **Alfonso Molina**

Session 1 in partnership with Confcooperative

Chair and Introductory speech by **Carlo Borgomeo**, Head of Economics department Confcooperative

- Enterprise as a form of citizenship: Gruppo Fraternità, Brescia (Luigi Chiari)
- New frontiers for home care: Cooperative Crescere Insieme, Torino (Barbara Pilan)
- Sustainable Social housing: Copalc, Bologna (Mario Bortolotti)

Comments: **Mirjam Schöning**, Head and Senior Director, Schwab Foundation for Social Entrepreneurship

10.45 **Session 2 in partnership with Luiss University**

Chair and Introductory speech by **Paolo Boccardelli**, Associate Professor of Economics and Enterprise Strategy and Management, Faculty of Economics, Luiss University of Rome

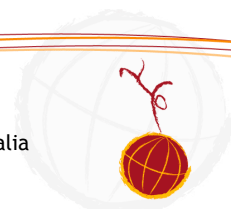
- Csr e corporate performance. Is there any link? (Giovanni Fiori)
- EGO Programme: entrepreneurship and corporate responsibility (Alessio Zagaglia)
- Distributing Knowledge to Low-knowledge-and-resource-density Areas (Eduardo Perez, Stockholm University)

Comments: **Raymond Horton**, Director Social Enterprise Program, Columbia University

12.00 **Session 3 in partnership with AICCON (Italian Association for the Promotion of Cooperative and Non-profit Culture)**

Chair and Introductory speech by **Stefano Zamagni**, Adjunct Professor of International Political Economy Johns Hopkins University, Bologna Center and President of the Scientific Committee of AICCON

- Last Minute Market (Luca Falasconi)
- Banca Etica, Popular Banking (Andrea Baranes)





- Italian Association of Responsible Tourism (Alfredo Somoza)

Comments: **Tonya Surman**, Founder and Director Center for Social Innovation, Toronto

13.00 Break

14.00 **Session 4: International projects**

Chair and Introductory speech by: **Luigi Mariano**, Professor of Corporate Social Responsibility, Sapienza University of Rome

Presentation of four good practices of digital inclusion submitted to the Global Junior Challenge

- Research and Resource Centre in the Rural Rwenzori Region, Western Uganda (Johnstone Baguma)
- Global Leader in Equal Access to Digital Education, Uruguay (Julia Peruzzi Tirelli)
- Globaldreamers - Dream a dream with Ein Ganim, Israele (Marsha Goren)
- Outsourcing ICT education right into the hands of youth, Philippines (Jay Vincent Plaza)

Comments: **Chetan Sharma**, Founder and Chairman of Datamation Foundation, India

15.00 End of session

21.00 **Musical evening**
Piazza Vittorio Emanuele II, Rome

Conducted by **Arianna Ciampoli**

Musical direction and arrangements by Conductor **Sergio Quarta**
With the special participation of Chilean artist **Hector "Titin" Molina**

Friday 9th October 2009
Campidoglio City Hall - Julius Caesar Room

Ore 10.00 Global Junior Challenge Award Ceremony (by invitation)

Ore 17.00 Winners of the Global Junior Challenge 2009 will be received by the President of the Italian Republic Giorgio Napolitano

