

## THE POWER TO CHANGE THE WORLD YouthSpark Live Event

Cariplo Factory, Milan  
10 May 2017, 9.30 am

- 9:30           **WELCOME**  
Riccardo Porro, Operative Director, Cariplo Factory
- INSTITUTIONAL KEYNOTE**  
Roberta Cocco, Councillor for Digital Transformation and Citizens  
Services Municipality of Milan
- 10:00           **HOW SCIENCE & TECHNOLOGY ARE CHANGING THE WORLD**
- Paola Cavallero, Marketing and operations director, Microsoft Italia
  - Carlo Mango, Director of Research Fondazione Cariplo
  - Alfonso Molina, Scientific Director, Fondazione Mondo Digitale
- 10:30           **PLAN YOUR FUTURE WITH STEM - TECHNOLOGY, COMPUTER SCIENCE,  
EMPLOYABILITY**
- Paola Presutto, Technical Evangelist, Microsoft
- 11:00           **THE POWER TO BE TOGHETER - SOCIAL MEDIA WORKSHOP**  
Carlo Rinaldi Digital & Social Marketing Leader, Microsoft
- 11:45           **FROM STEM TO STEAM: MEDIA ART FESTIVAL 2017**
- Valentino Catricalà, Artistic Director, Media Art Festival video art  
exhibition
  - Francesco Bianco, artist
  - Paolo Gatti, artist (live performance)
- 12:30           **LUNCH**
- 13:30           **MEDIA ART LAB**  
3 working tables
- Josè Angelino, artist
  - Maria Grazia Pontorno, artist
  - Marco Mendeni, artist
- 15:00           **CREATIVE CODING LAB**  
3 working tables with IIS Falconi Righi, Corsico (MI)
- 16:30           **CLOSING**  
Mirta Michilli, General Director Fondazione Mondo Digitale