

## PERSONAL INFORMATION



## Laurence Steinman

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 <http://funkychickenmedia.wordpress.com>

Sex Male | Date of birth [Redacted] | Nationality USA

## WORK EXPERIENCE

July 2002 - present

**Freelance Copywriter, Translator and Web/Social Media Consultant**

**Clients include:** Aegis Media, Centro Multimediale di Terni, Com&Spo, Cultur-E, Deep Blue, Duel spa, EUR spa, European Recycling Platform, FILAS, Fondazione Mondo Digitale, Fondoest, ISFOL, INAREA, IZI spa, Octo Telematics, Policlinico Universitario Gemelli, RAI, Ray Clever Photographers, Sapienza University.

- Copywriting: news, websites, press releases, corporate literature, white papers
- Web & Social Media Consultant
- Content Management: production, proofreading, editing and publishing
- Translations

[Professional Copywriter, Web and Social Media Consultant & Translator](#)

Sept 2000 – July 2002

**Communications Manager**

**TV Files** – Rome, Italy

- Marketing and Communications
- Copywriting: website, news and press releases

[Interactive B2B Satellite Services](#)

Sept 1996 – Sept 2000

**Freelance TV Producer**

**Clients include:** Associated Press TV, Sports Network TV, Chinese Central TV, Paravision Inc.

- Story identification, background research, filming direction, editing and script writing

[News Agency & Television Networks](#)

Sept 1989 – Sept 2000

**Translator**

**Clients include:**

- Università La Sapienza, History Dept.
- Università di Roma II, History Dept.
- Università di Urbino, History Dept.
- Università di Cagliari, History Dept.
- Università di Macerata, Philosophy Dept.
- Università di Salerno, Communications Dept.
- Università di Roma II, Architecture and Civil Engineering Depts.
- BMG Ricordi (Rome)
- Ospedale e Centro di Ricerca Santa Lucia (Rome)
- Ciba Vision (Rome)

- Translations

EDUCATION AND TRAINING

1984 - 1989

**Bachelor of Arts**

**Rutgers College, Rutgers University** – New Brunswick, New Jersey (USA)

Including **Junior Year Abroad Programme** at the University of Konstanz, Germany (1988)

- Double B.A. Archaeology / German

1980 - 1984

**High School Diploma**

**Notre Dame International High School** – Rome, Italy

- University preparatory curriculum

Mother tongue(s)

**English and Italian**

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
German	C1	C1	C1	C1	B2
<b>Goethe Institut: <i>Zertifikat Deutsch als Fremdsprache</i> (1989) and <i>Mittelstufenprüfung</i> (1990)</b>					
French	C1	B2	B2	B2	B1

Communication skills

Excellent communication skills gained over 25 years of work in corporate communications, internal communications and event communications, including: newsletters, press releases, web site development and news, and including filmed interviews (TV Files) and web content management.

I have also worked in press and TV news agencies (including Associated Press, Associated Press TV and ANSA).

Organisational / managerial skills

Excellent teamwork coordination and participation, especially as a communications consultant working with company directors and managers, graphic designers, web masters, art directors and external project managers.

Job-related skills

Punctual, responsible and reliable

Computer skills

- Excellent command of Microsoft Office and Mac Programmes
- Excellent command of blogging and social media tools (on-line / off-line)
- Good command of Word Press, Drupal and other CMS systems
- Good command of Photoshop and other image editing tools
- Working knowledge of HTML
- In general, very proficient with computer and Internet-related tools

ADDITIONAL INFORMATION

I blog on social media, web 2.0, digital culture and Internet-related matters on **Funky Chicken Media**

LinkedIn

<http://www.linkedin.com/pub/laurence-steinman/17/1ba/446>