SMART & HEART CITIES INIZIATIVE

Global Junior Challenge
Projects to share the future

- EUROCITIES KNOWLEDGE SOCIETY FORUM
- SMART & HEART CITIES CONFERENCE
- INTERNATIONAL HACKATHON FOR SOCIAL INNOVATION
- COMEON! INTERNATIONAL EVENTS

- INTERNATIONAL FAIR
- WORKSHOP
- AWARD CEREMONY

ROME
27 - 28 - 29 - 30
OCTOBER 2015

GLOBAL JUNIOR CHALLENGE
SMART&HEART CITIES INITIATIVE

ROME 27 – 28 – 29 – 30 OCTOBER 2015

27 OCTOBER 2015

PALESTRA INNOVAZIONE – CITTÀ EDUCATIVA
Roma, via del Quadraro 102

17.00 - 19.00   **Knowledge Society Forum (KSF) Steering Committee meeting**

28 OCTOBER 2015

IC VIALE DEI CONSOLI 16
Roma, via del Quadraro 100

10.00   **Global Junior Challenge 2015 - Opening Ceremony**
Global Junior Challenge is an international contest rewarding the most innovative projects for the 21st century Education and Social Inclusion. GJC aims to encourage young generations and their teachers to make use of new technologies, to share knowledge and reproduce successful initiatives. It is hence a unique chance to reflect upon the challenges posed by the 21st century education and the role of ICT for innovating the teaching process, social inclusion and development.

10.30 - 16.00   **Global Junior Challenge 2015 - Exhibition**

28 OCTOBER 2015

PALESTRA INNOVAZIONE – CITTÀ EDUCATIVA
Roma, via del Quadraro 102

9.00 - 16.00 — **International Hackathon for Civic and Social Innovation**
The first international Hackathon for civic and social innovation will challenge hackers from all over Europe, programmers, digital artists and students of the schools that will jointly develop software applications and solutions to improve the local area and the city of Rome. Four challenges: Share Jubilee - Civic Apps - Open School - Rome Best Apps. In collaboration with Microsoft.

9.00 - 17.30 — **Knowledge Society Forum - Working Groups**
Fondazione Mondo Digitale hosts the autumn meeting of the EUROCITIES Knowledge Society Forum which brings together more than 60 European Public Administrations.

9.00 — Knowledge Society Forum Members Meeting

11.15 — Smart Cities Working Group

14.00 — Green Digital Charter round tables discussion
Round tables topics:
• Digital strategy and transition
• Open ICT and urban platforms
• Funding of ICT projects
• Monitoring, knowledge exchange and replicability of ICT projects
• Measurement of ICT carbon footprint
• Social and economic aspects of ICT
15.00 — • European standards for smart cities

16.15 — Open Data Working Group

E-Inclusion Working Group

17.30 - 19.00 — **Workshop "How to learn, develop and decide under uncertainty in the public sector?" by Klaus Haasis**
Many cities in Europe are facing huge social challenges. Therefore policy makers and local authorities shape "Visions", "Strategies", "Programs" for "Inclusion", "Creativity" and "Innovation" to overcome these challenges. They strive in finding the right policies and activities in order to mobilize citizens to learn, explore and co-create ideas and solutions. Innovation Coach Klaus Haasis wants to share some concrete ideas for daily practice with the participants.

20.30 — **Music by Hector TITIN Molina**

29 OCTOBER 2015

IC VIALE DEI CONSOLI 16
Roma, via del Quadraro 100

10.00 - 13.00   **Global Junior Challenge 2015 - exhibition**

PALESTRA INNOVAZIONE – CITTÀ EDUCATIVA
Roma, via del Quadraro 102

10.00 - 13.00   **International Hackathon for Civic and Social Innovation**

10.00 - 13.00   **MLearn Lab: mobile technology and didactics**
The MLEARN project aims to embed mobile technologies within mainstream learning by providing training on hand-held devices for both teacher trainees and existing teachers.

21.00 - 23.00   **Mix & Mingle**
A party offered by Fondazione Mondo Digitale to celebrate participants
DJ by The K & F Kings.

CAMPIDOGLIO CITY HALL
Sala della Protomoteca

9.00 - 16.00   **"Smart & Heart Cities" conference**
The Smart & Heart Cities conference will explore a people-centred vision of smart cities; an approach where citizens, within a system of local actors, are creators and beneficiaries of the present and future of their cities. To ensure sustainable growth and to improve people's lives, smart cities have to be inclusive places that use technology and innovation to empower, to engage with and capitalise on contributions from their citizens. In other words, the cities of tomorrow need to combine technological innovation with social innovation. In this context, local authorities have a critical leadership role to play.

9.00   Registration

9.30   Welcome
Marta Leonori, Alderman of Innovation and Smart City of the City of Rome

9.40   Keynote
Sandro Gozi, State Secretary for European Affairs
Sue Murphy, Deputy Leader Manchester City Council, EUROCITIES KSF Chair

10.10   Introductory speech "Smart & Heart Cities"
Alfonso Molina, Scientific Director at Fondazione Mondo Digitale and Professor of Technology Strategies at the University of Edinburgh

10.30	"CITIE: an holistic policy vision for cities"
	Matthew Robinson, Managing Director of Policy Research, Accenture Institute for High Performance
10.50	Round table debate "Cities of the future: breaking down boundaries between technology innovation and social innovation"
	Moderator: **Riccardo Luna**, Digital Champion of Italy
	• **Mauro Bonaretti**, Head of Cabinet Ministry of Infrastructures and Transport
	• **Augusto Coriglioni**, President IT, Unindustria
	• **Gianni Dominici**, General Director Forum PA
	• **Kristina Erkkila**, Director of Development, Ph.D., M.Ed., The City of Espoo
	• **Cristina Tajani**, Alderman of Economic and Smart City development of the City of Milan
12.15	Round table debate: "THE LEARNING CITY: only cities that continue to learn, like a complex but unitary organism, can really be a smart city"
	Moderator: **Marco Bani**, Head of Director General Office AGID
	• **Paola Cavallero**, Marketing and Operations Lead at Microsoft Italia
	• **Mirta Michilli**, General Director at Fondazione Mondo Digitale
	• **Isabelle Pellerin**, Vice-President in charge of Higher Education, Research and Innovation Rennes Métropole
	• **Mary Ann Schreurs**, Eindhoven Deputy Mayor in charge of Culture and Innovation
	• **Teresa Serra**, Tesem. SL. General Manager
14.30	Round table debate: "SMART CITIES: CO-WORK IN PROGRESS"
	Approaches to the making of vision, policy, and strategy for a "Smart & Heart" City capable of mobilising the energies of its stakeholders.
	Moderator: **Francesco Grillo**, Advisor to Italy's Minister for Education, Universities and Research. Scuola Superiore Sant'Anna, Pisa
	• **Brigitte Hulscher**, Programme Manager Smart City, Marketing & Digital innovation, City of Utrecht
	• **Marta Leonori**, Alderman of Innovation and Smart city of the City of Rome
	• **Miodrag Milosevic**, Deputy Head of Mayors Office, City of Novi Sad
	• **Bart Rosseau**, Data en Informatie Management at Stad Gent
	• **Oskar Sandholt**, director of Service and Operations, City of Reykjavik
	• **Adrian Slatcher**, Senior Policy Officer City Policy Manchester City Council
15.45	Concluding remarks
	Anna Lisa Boni, Secretary General, EUROCITIES
16.30	Optional visit to the Musei Capitolini, Campidoglio City Hall

9.00 - 16.00   **ComeOn! International dissemination event and meeting**

30 OCTOBER 2015

CAMPIDOGLIO CITY HALL
Aula Giulio Cesare

10.00 - 12.00

Global Junior Challenge 2015 - Award Ceremony
The Global Junior Challenge assigns different types of awards: The most innovative italian teacher Award -The main GJC Award to winning project selected from among all participants - The President of the Italian Republic Award - The GJC Award for finalist projects from poor areas of the world - During the Ceremony also the wnners of the international hackathon will be awarded

Sala della Protomoteca

9.00 - 12.00

ComeOn! International workshop
The ComeON! European project, rooted in the development of social innovation projects, aims at promoting active citizenship of both elderly and young people. The project allowed the partnership to conceive and test a new methodology. This merges the online and the offline dimensions, where intergenerational groups could experience a training aimed at tackling the challenges of the social innovation in the respective communities.

INFO
www.gjc.it
www.mondodigitale.org/Smart&HeartCities/

Un progetto della

FONDAZIONE Mondo Digitale

Partner

ROMA CAPITALE

Città educativa di Roma

EURO CITIES

FORUM PA

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Lifelong Learning Programme

comeOn!
"community projects for social innovation through intergnerational volunteering experience"