



EUROCITIES KNOWLEDGE SOCIETY FORUM



SMART & HEART CITIES CONFERENCE



INTERNATIONAL HACKATHON FOR SOCIAL INNOVATION



COMEON! INTERNATIONAL WORKSHOP

INTERNATIONAL FAIR



WORKSHOP



AWARD CEREMONY



**ROME
27 - 28 - 29 - 30
OCTOBER 2015**

GLOBAL JUNIOR CHALLENGE SMART&HEART CITIES INITIATIVE

ROME 27 - 28 - 29 - 30 OCTOBER 2015

27 OCTOBER 2015

CITTÀ EDUCATIVA

Roma, via del Quadraro 102

17.00 - 19.00

Knowledge Society Forum (KSF) Steering Committee meeting

28 OCTOBER 2015

IC VIALE DEI CONSOLI 16

Roma, via del Quadraro 100

10.00

Global Junior Challenge 2015 Opening Ceremony

Global Junior Challenge is an international contest rewarding the most innovative projects for the 21st century Education and Social Inclusion. GJC aims to encourage young generations and their teachers to make use of new technologies, to share knowledge and reproduce successful initiatives. It is hence a unique chance to reflect upon the challenges posed by the 21st century education and the role of ICT for innovating the teaching process, social inclusion and development.

10.30-16.00

Global Junior Challenge Exhibition

28 OCTOBER 2015

PALESTRA INNOVAZIONE CITTÀ EDUCATIVA

Roma, via del Quadraro 102

9.00-16.00

International Hackathon for Civic and Social Innovation

The first international Hackathon for civic and social innovation will challenge hackers from all over Europe, programmers, digital artists and students of the schools that will jointly develop software applications and solutions to improve the local area and the city of Rome. Four challenges: Share Jubilee - Civic Apps - Open School - Rome Best Apps. In collaboration with Microsoft.

9.00-18.30

Knowledge Society Forum - Working Groups

Fondazione Mondo Digitale hosts the autumn meeting of the EURO CITIES Knowledge Society Forum which brings together more than 60 European Public Administrations.

9.00

Knowledge Society Forum Members Meeting

11.15

Smart Cities Working Group

14.15-15.15

Green Digital Charter round tables discussion

Round tables topics:

- Digital strategy and transition
- Open ICT and urban platforms
- Funding of ICT projects
- Monitoring, knowledge exchange and replicability of ICT projects
- Measurement of ICT carbon footprint
- Social and economic aspects of ICT
- European standards for smart cities

15.15

Open Data Working Group

17.10

E-Inclusion Working Group

18.30-20.00

Workshop "How to learn, develop and decide under uncertainty in the public sector?" by Klaus Haasis

Many cities in Europe are facing huge social challenges. Therefore policy makers and local authorities shape "Visions", "Strategies", "Programs" for "Inclusion", "Creativity" and "Innovation" to overcome these challenges. They strive in finding the right policies and activities in order to mobilize citizens to learn, explore and co-create ideas and solutions. Innovation Coach Klaus Haasis wants to share some concrete ideas for daily practice with the participants.

20.00

Networking Aperitif with Music by Hector TITIN Molina

29 OCTOBER 2015

IC VIALE DEI CONSOLI 16

Roma, via del Quadraro 100

10.00-13.00

Global Junior Challenge exhibition

PALESTRA INNOVAZIONE CITTÀ EDUCATIVA

Roma, via del Quadraro 102

10.00-13.00

International Hackathon for Civic and Social Innovation

10.00-13.00

MLearn Lab: mobile technology and didactics

The MLEARN project aims to embed mobile technologies within mainstream learning by providing training on hand-held devices for both teacher trainees and existing teachers.

21.00-23.00

Mix & Mingle

A party offered by Fondazione Mondo Digitale to celebrate participants DJ by The K & F Kings.

CAMPIDOGLIO CITY HALL

Sala della Protomoteca

9.00-16.00

“Smart & Heart Cities” conference

The Smart & Heart Cities conference will explore a people-centred vision of smart cities; an approach where citizens, within a system of local actors, are creators and beneficiaries of the present and future of their cities. To ensure sustainable growth and to improve people's lives, smart cities have to be inclusive places that use technology and innovation to empower, to engage with and capitalise on contributions from their citizens. In other words, the cities of tomorrow need to combine technological innovation with social innovation. In this context, local authorities have a critical leadership role to play.

9.00-9.30

Registration

9.30-9.40

Welcome

Marta Leonori, Alderman of Innovation and Smart City of the City of Rome

9.40-10.10

Keynote

Sandro Gozi, State Secretary for European Affairs

Sue Murphy, Deputy Leader Manchester City Council, EURO CITIES KSF Chair

10.10-10.30

Introductory speech “Smart & Heart Cities”

Alfonso Molina, Scientific Director at Fondazione Mondo Digitale and Professor of Technology Strategies at the University of Edinburgh

10.30-10.50	<p>“CITIE: an holistic policy vision for cities”</p> <p>Matthew Robinson, Managing Director of Policy Research, Accenture Institute for High Performance</p>
10.50-12.15	<p>Round table debate “Cities of the future: breaking down boundaries between technology innovation and social innovation”</p> <p>Moderator: Riccardo Luna, Digital Champion of Italy</p> <ul style="list-style-type: none"> • Mauro Bonaretti, Head of Cabinet Ministry of Infrastructures and Transport • Augusto Coriglioni, President IT, Unindustria • Gianni Dominici, General Director Forum PA • Kristina Erkkila, Director of Development, Ph.D., M.Ed., The City of Espoo • Cristina Tajani, Alderman of Economic and Smart City development of the City of Milan
12.15-13.30	<p>Round table debate: “THE LEARNING CITY: only cities that continue to learn, like a complex but unitary organism, can really be a smart city”</p> <p>Moderator: Marco Bani, Capo della segreteria tecnica dell’Agenzia per l’Italia Digitale</p> <ul style="list-style-type: none"> • Juan Sebastian Betancur, Ambassador of Colombia (to be confirmed) • Paola Cavallero, Marketing and Operations Lead at Microsoft Italia • Mirta Michilli, General Director at Fondazione Mondo Digitale • Isabelle Pellerin, Vice-President in charge of Higher Education, Research and Innovation Rennes Métropole • Mary Ann Schreurs, Eindhoven Deputy Mayor in charge of Culture and Innovation • Teresa Serra, Tesem. SL. General Manager
14.30-15.45	<p>Round table debate: “SMART CITIES: CO-WORK IN PROGRESS”</p> <p>Approaches to the making of vision, policy, and strategy for a “Smart & Heart” City capable of mobilising the energies of its stakeholders.</p> <p>Moderator: Francesco Grillo, Advisor to Italy’s Minister for Education, Universities and Research. Scuola Superiore Sant’Anna, Pisa</p> <ul style="list-style-type: none"> • Brigitte Hulscher, Programme Manager Smart City, Marketing & Digital innovation, City of Utrecht • Marta Leonori, Alderman of Innovation and Smart city of the City of Rome • Miodrag Milosevic, Deputy Head of Mayors Office, City of Novi Sad • Bart Rosseau, Data en Informatie Management at Stad Gent • Oskar Sandholt, director of Service and Operations, City of Reykjavik • Adrian Slatcher, Senior Policy Officer City Policy Manchester City Council
15.45 – 16.00	<p>Concluding remarks</p> <p>Anna Lisa Boni, Secretary General, EUROCIITIES</p>
16.30-18.00	<p>Optional visit to the Musei Capitolini, Campidoglio City Hall</p>

30 OCTOBER 2015

CAMPIDOGLIO CITY HALL

Aula Giulio Cesare

10.00- 12.00

Global Junior Challenge award ceremony

The Global Junior Challenge assigns different types of awards
The most innovative italian teacher Award
The main GJC Award to winning project selected from among all participants
The President of the Italian Republic Award
The GJC Award for finalist projects from poor areas of the world
During the Ceremony also the winners of the international hackathon will be awarded

Sala della Protomoteca

9.00-12.00

ComeON! International workshop

The ComeON! European project, rooted in the development of social innovation projects, aims at promoting active citizenship of both elderly and young people. The project allowed the partnership to conceive and test a new methodology. This merges the online and the offline dimensions, where intergenerational groups could experience a training aimed at tackling the challenges of the social innovation in the respective communities.

INFO

www.gjc.it

www.mondodigitale.org/Start&HeartCities/

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Partner

