

Expert workshop**Promoting e-Leadership in Europe*****Scaling up efforts and joining forces in 2015*****11th February 2015, 10:00–17:00 hrs****at****EU Liaison Office of the German Research Organisations****(KoWi), Rue du Trône 98, 1050 Bruxelles**

Despite high levels of unemployment, Europe is faced with a significant shortage of the people capable of leading innovation to capitalise on advances in information and communication technologies (ICT). Economic growth to create jobs relies on innovation opportunities being identified and effectively exploited, and this in turn requires good e-leadership skills. e-leadership skills enable people to lead staff towards identifying and designing business models and exploiting key innovation opportunities, making best use of ICT and delivering value to their organisations.

As a service to the European Commission (DG Enterprise and Industry) our consortium has developed **pan-European guidelines for curricula development, quality assurance and labelling**, in order **to foster the provision of e-leadership skills in Europe**.

The approach takes account of previous guidelines and takes their recommendations forward to build new approaches capitalising on recent best practice. A key element of the approach is to leverage the experience of participants in the EuroCIO executive education programme, and to define the elements needed to dramatically scale up the response by higher and executive education to demand for these executive skills.

Development completed in 2013, and the resulting guidelines include as a central element the **definition of e-leadership skill sets in curriculum profiles**. The curriculum profile approach enables advanced teaching content and use of the latest research, and fully respects the autonomy and expertise of academics in higher education. The approach meets market requirements for qualification transparency and complements existing offers of educational content. **Ensuring delivery at appropriate quality and being fit for the purpose of qualifying Europe's e-leaders are seen as the most important issues**.

The application of the guidelines has been demonstrated since the beginning of 2014 across Europe. The demonstration has been in parallel with a major dissemination campaign. During 2014, 10 regional cluster events were organised and have engaged over 1200 experts and stakeholders across Europe, revealing strong acceptance of the approach and a drive to participate.

The European Commission is keen that key stakeholders in policy-making, industry and academia continue to drive the initiative forward, and we are organising an event for an exchange of plans of key stakeholders in the EU member states. The aim is to scale up national and European activities and efforts and join forces in 2015 for the promotion e-Leadership in Europe.

You are invited to this **workshop on 11th February 2015** to contribute **your plans or activities in this area and where appropriate on the building of national coalitions on e-leadership skills provision.**

Target groups

- Policy-makers at Member State and regional level
- Industry organisations planning to make use of e-leadership skills enhancement
- Institutions of higher and executive education planning to provide e-leadership programmes

Registration

Please send an e-mail to guide@empirica.com confirming your interest in attendance. Participation to the workshop is on invitation and attendance is limited to 20 - 25 persons. Please let us know if further colleagues would be interested in participating. Please contact us at empirica in Bonn, guide@empirica.com, +49 (0)228 98530-0.

Programme

Chair: *Simon Robinson, empirica, Bonn, Germany*

10:00 – 10:30	Registration & welcome coffee
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10:30 – 10:45	Welcome and introduction <i>Activities of the European Commission in support of e-leadership</i> <ul style="list-style-type: none">• <i>André Richier, European Commission DG ENTR</i>
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10:45 – 11:00	The European e-leadership Initiative, an Overview <ul style="list-style-type: none">• <i>Simon Robinson, empirica, Germany</i> <u>Discussion</u>
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11:00 – 11:20	Curriculum Guidelines for e-Leadership Education <ul style="list-style-type: none">• <i>Birgit Hanny, ASIIN, Germany</i>• <i>Lex Hendriks, EXIN, The Netherlands</i> <u>Discussion</u>
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11:20 – 11:40	Designing e-Leadership Programmes <ul style="list-style-type: none">• <i>Sharm Manwani, Henley Business School</i>• <i>Steven de Haes, Antwerp School of Management</i> <u>Discussion</u>
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11:40 – 12:00	Taking the e-Leadership Initiative forward <ul style="list-style-type: none">• <i>Peter Hagedoorn, EuroCIO</i> <u>Discussion</u>
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12:00 – 12:30	An e-Leadership Coalition of European Regions <ul style="list-style-type: none">• <i>Plans and statements from different EU Member State governments, initiatives, multi-stakeholder partnerships</i>
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12:30 - 13:30	Lunch break
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13:30 – 14:00	An e-Leadership Coalition of European Regions <ul style="list-style-type: none"> <i>Plans and statements from different EU Member State governments, initiatives, multi-stakeholder partnerships (continued)</i> <u>Discussion</u>
14:00 – 15:00	Europe's Industry in the e-Leadership Coalition <ul style="list-style-type: none"> <i>Plans and statements from industry leaders and associations</i> <u>Discussion</u>
15:00 – 15:30	Europe's Academia in the e-Leadership Coalition <ul style="list-style-type: none"> <i>Plans and statements from providers of e-leadership educational programmes</i> <u>Discussion</u>
15:30 – 16:30	Open discussion: Towards a Coalition for e-Leadership
16:30 – 17:00	Summary and concluding remarks <ul style="list-style-type: none"> <i>Simon Robinson, empirica, Bonn, Germany</i> <i>André Richier, European Commission DG ENTR</i>

**EU Liaison Office of the German
Research Organisations (KoWi)
Rue du Trône 98
1050 Bruxelles**

Contact in case of problems and questions

Werner B. Korte: werner.korte@empirica.com, tel.: +49 228 98530-0



empirica Gesellschaft für Kommunikations- und
Technologieforschung mbH

Tobias Hüsing, Simon Robinson, Werner B. Korte

Oxfordstr. 2, 53111 Bonn, Germany

Tel.: +49 (0)228 98 530 0

E-Mail: guide@empirica.com

Website: www.empirica.com

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