

# AI App for Italgas welfare plan



**November 2023**

# What is included in the welfare plan?

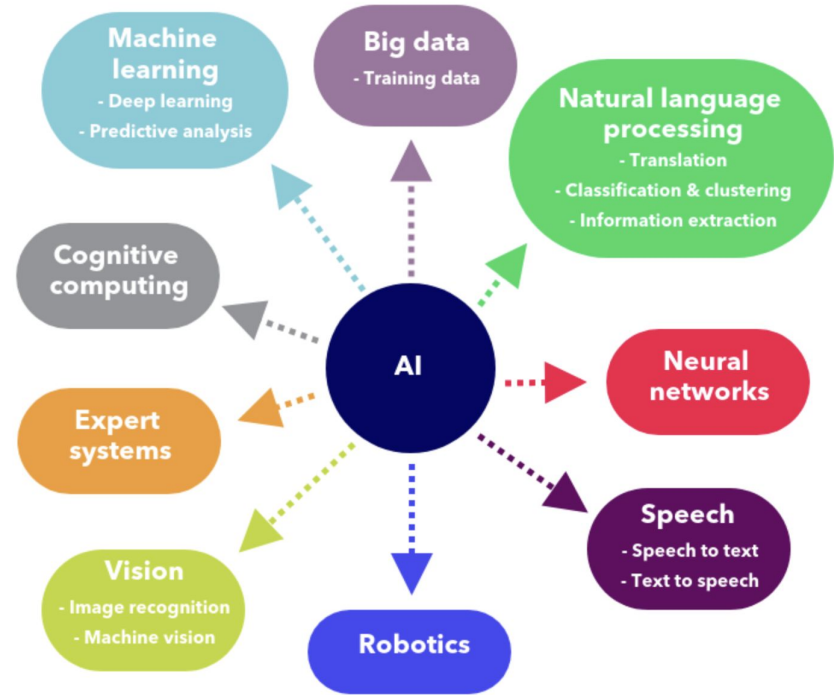
1. **FAMILY:** support in family management and, in particular, of children and fragile family member ;
2. **HEALTH AND PREVENTION:** initiatives and services aimed at improving health: medical prevention, physical activity, advice from affiliated nutritionists, for example;
3. **SUSTAINABILITY AND MOBILITY:** opportunities to improve daily travel;
4. **SAVING AND FREE TIME:** purchase of goods, services and solutions for leisure and help in solving daily tasks.

# Issues of welfare planning

- Managing diverse workforce needs
- Loss of money from unused benefits
- Communication and Engagement

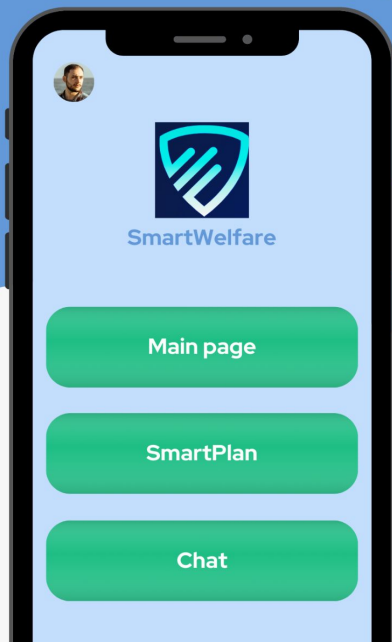
## What can generative AI do?

- Creating/processing content
- Aggregating info
- Planning
- Predictive analytics
- Recommendations



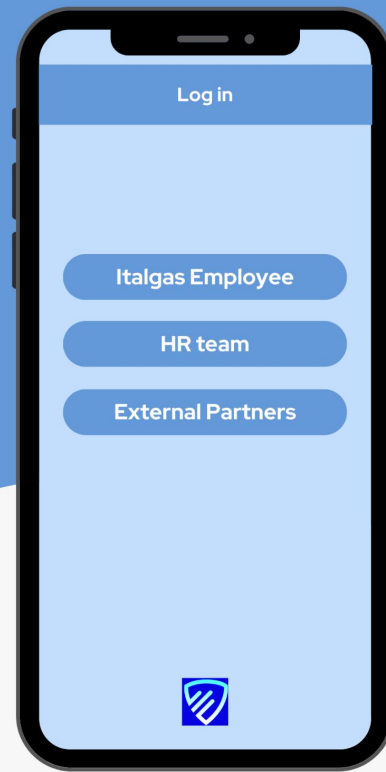
# SmartWelfare

The smart way to organize your Welfare!



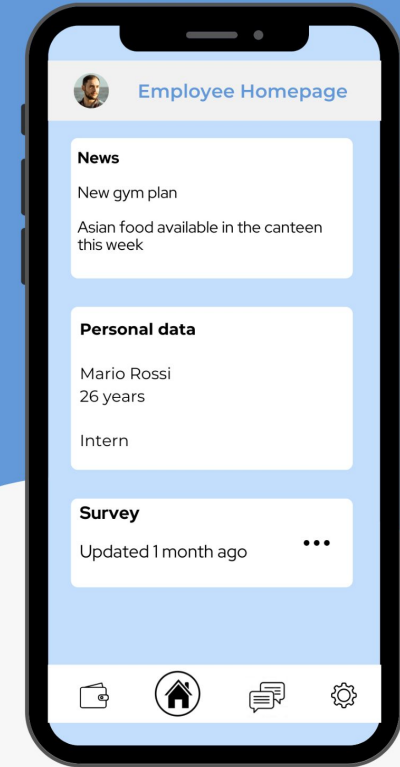
# Application start page

- **Italgas Employee** – section for employees to choose and manage their welfare plan.
- **HR Team** – section for HR managers to organize and control different welfare plans.
- **External Partners** – section for benefit providers and suppliers to upload vouchers, see their statistics, etc.



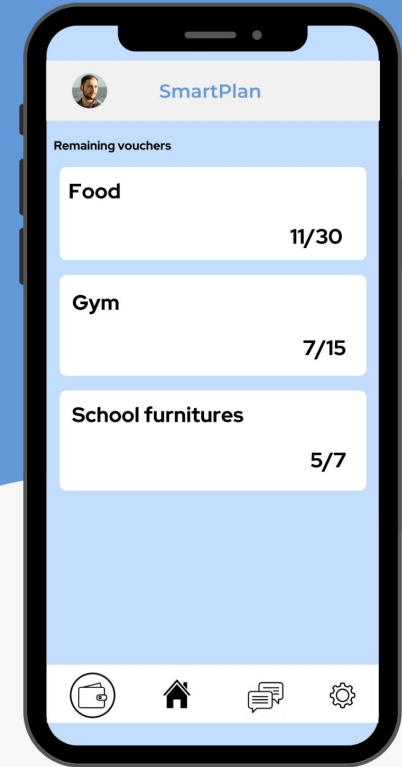
# Section for Italgas employees

- **News** – module with the news about Italgas and new benefits available for the employee.
- **Personal data** – module with some info about the employee: name, age and the role in the company.
- **Survey** – module with the last data upload.



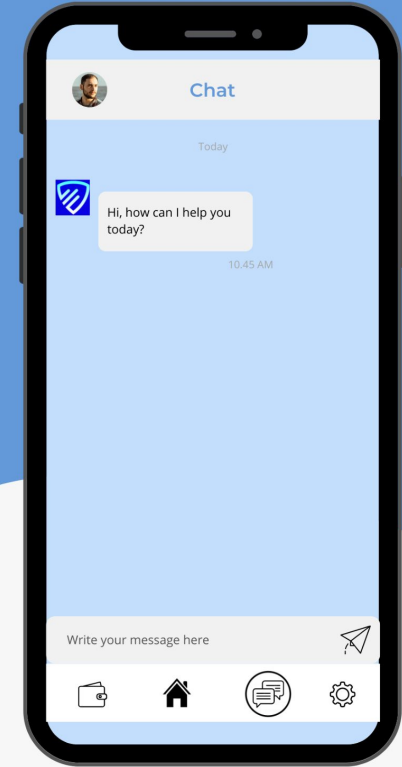
# SmartPlan

- Here are collected all the benefits and vouchers for employees
- Employees find QR code for their vouchers (lunch/gym/cinema)
- The AI constantly checks and analyze how employees are using their benefits



# AI Chat

- Q/A between AI and employees
- Employees can complain about their welfare plan and propose ideas
- The AI will analyse data and provide changes

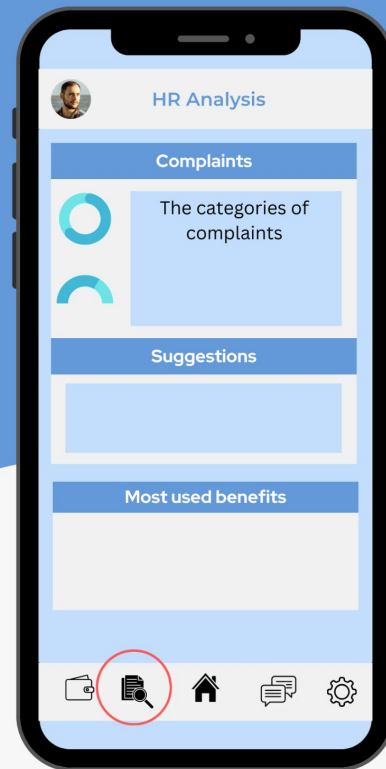
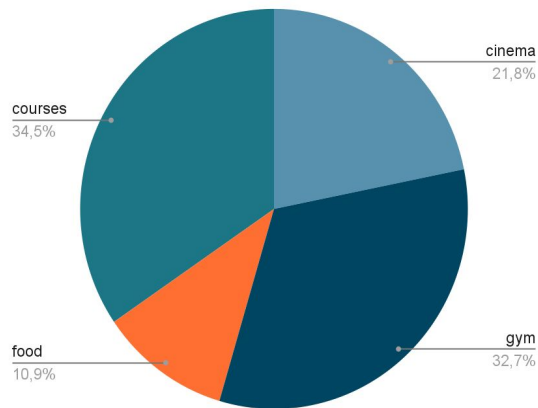




## Section for Italgas HR managers

- Italgas' HR Analyst can monitorate the voucher provided to their employees and the app will provide them the average cost of the Welfare Plan.
- HR can have utilized/organized/analysed suggestions and complaints from employees
- HR can check the most used benefits

voucher stats



## Section for external partners

- External partners can observe the trend of the company
- They can decide to become external partners and upload some vouchers or benefits for employees, the AI will distribute them to employees.

