



## ***BigItaly focus***

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## **Social Innovation, Professor Molina illustrates Phyrtual.org**

### **BRUSSELS**

(Jun. 12th) It's called "Phyrtual.org" and is an interactive "innovation-oriented" online ambient where to share knowledge, experiences and projects for social innovation, integrated with a crowd-funding platform. The project will be explained in a speech that Alfonso Molina, Professor of Technology Strategy at the University of Edinburgh and Scientific Director of the Fondazione Mondo Digitale, will held on the occasion of a seminar sponsored by "Here" (Evolution, Complexity and Cognition group). His contribution, entitled "Theories and practices in an emerging physical / virtual environment for social innovation and education for life", is scheduled for tomorrow at 2pm at the Vub Campus Etterbeek, in Brussels, and will be divided into two parts (presentation and informal and interactive discussion), for a total duration of about two hours. A video of the seminar will then be visible on the Youtube channel of the Global Brain Institute.  
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### **ABOUT ALFONSO MOLINA**

Alfonso Molina is Professor of Technology Strategy at the University of Edinburgh. Since its establishment, he followed the scientific direction of the Consorzio Giovantù Digitale and today of the Fondazione Mondo Digitale. Engaged in the development of an integrated platform for academic theories, projects of territorial development, technological innovation, both social and educational, industrial clusters and multi-sector networks, he has worked as a consultant for various academies of the European Community and has published books, articles and reports. He is the deputy chairman of the coordination board of the Multi-Sectoral projects on educational robotics in Italy. He is the creator of the platform for social innovation phyrtual.org.