



Everyone's online: A preview of Get Online Week 2016!

March 17, 2016



Get Online Week 2016 is in action: with a record number of countries and partners being involved thousands of events on digital skills, inclusion and jobs are taking place across Europe. As the Netherlands Digital Champion Tineke Netelenbos put it today, "...the Get Online Week is an excellent moment in Europe to collectively pay attention to enhancing eSkills". Here's an early preview of what has been going on in many countries in the first days of the campaign!

Albania

High schools from different districts of Albania are involved in this year's Get Online Week campaign. Platforms such as Hp Life, Skillage and YouRock as well as social media networks were presented to students in the light of getting ready for digital jobs.

Belgium

8 Roma women are following 1 week workshop on digital storytelling organised by our Belgian member Maks vzw. Their stories are about social exclusion, violence against women, housing and work. The stories will be turned into video stories at the end of the campaign.

Croatia

Get Online Week coordinated by Telecentar in Croatia focused on roundtable discussions how to boost young people's employability and skills through social projects in media literacy. The campaign will be used to launch a national survey on computer programming and coding as a key competence, in preparation for the implementation of the new school curriculum in Croatia.



Czech Republic

This week 30 Czech students "coded their future" for the first time at a coding workshop organised in the context of Code Your Future campaign sponsored by Microsoft. Students learnt how to create their first game using TouchDevelop and Kodu. It's a great addition to GOW16 events!

Germany

Smart Hero Award is a competition organised by our German member Stiftung Digitale Chancen and Facebook. **Cucula – Refugees Company for Crafts and Design** has been selected as a social design initiative to improve the situation of refugees in Germany. Young people with refugee status can learn craft skills in various design areas – especially in installation and furniture design – whilst also learning German and basic academic skills. In Dortmund the campaign is being coordinated by a group of students studying rehabilitation science at University of Dortmund. Various workshops are being run for vulnerable groups of the region.



Italy

In Foligno GOW activities have started with a Skillage.eu session for a group of high-school students organised by our member Associazione Centro Studi Città di Foligno. Ervet in Parma (Emilia Romagna) invited students at Istituto tecnico economico Melloni to meet temporary manager, digital content specialist, data analyst and food photographer – all new digital professions. The 3 day RomeCup 2016 with 30 workshops and labs on Educational Robotics addressed to young people takes place each year as part of European GOW. This year also the 1st National Robotic Olympic Games will be promoted by the Ministry of Education and Research in collaboration with Fondazione Mondo Digitale.



Latvia

More than 300 libraries in Latvia organized events during GOW16 to engage both young and senior people. The Latvian President, two Ministers, LIKTA President and some representatives of leading ICT companies attended the official opening of the campaign which was broadcast online and the media event took to the TV tower. ICT security experts from public, private and NGO sectors were invited to debate on the topic of security in digital world.



Lithuania

Lithuanian partner Association Langas į Ateitį invited citizens to learn more about secure banking and finances online. Kids got a chance to learn how to safely use the Internet while youngsters were creating their digital resumes on **YouRock.jobs**.

Romania

Foundation EOS Romania organized a dedicated Get Online Week campaign launch in Timișoara on March 10. Invited speakers talked about the opportunities and benefits of online learning and the importance of a universal access for all to ICT and the internet. A workshop followed to present an introductory course of Training the e-Trainers dedicated to telecentre trainers, library coordinators or teachers. The second event was the Web Accessibility Awards Gala, where EOS with other partners celebrated the accessibility efforts by public institutions to make their public information accessible to all citizens, including the blind. Over 50 participants enjoyed a day full of good and insightful presentations about the state of digital inclusion in Romania.



Serbia

Web development course was organised for high school students by IAN Telecentre. Best websites will be selected by the jury at the end of the campaign week!

Sweden

E-service Fair took place in Sundsvall to inform citizens about different e-services the municipality has to offer. Local public transportation company, a pharmacy, The Swedish Consumer Agency, a city library, Swedbank, audio book service provider and Health Care Guide all joined the fair.



More GOW updates can be found on our [Facebook page](#) and [Twitter](#) and [Unite-IT](#) e-Inclusion platform. Follow the campaign this week using [#GOW16](#)!

For remaining activities in partner countries, please check '[In Your Country](#)' section.

Check other interesting publications on GOW 2016:

- [Andrus Ansip's blog and a guest blog from Māra Jākobsone: Get Online Week 2016: helping every European to take full advantage of digital opportunities](#)
- [Digital Champion Tineke Netelenbos: Skilling up for eSkills](#)
- [GOW 2016 launch in Amsterdam: Digital skills is a foundation but it doesn't end there](#)

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